



A Picture Is Worth 1000 Words

Hey this is Tom Mack

In this video I will teach you about combining an image with your initial text message. This image is going to make a real impact on your prospect.

It's all about jogging the memory of your prospect both initially when they receive your text message and potentially again weeks or months from now because nobody ever deletes text messages.

This requires taking a new photo of yourself at every event.

Personally, I have someone take a photo of me at my trade show booth or in front of a recognisable spot at a networking event. If you're good at selfies, this is perfectly acceptable but remember to get enough background in for the location to be recognisable.

Always take your photo vertically. It's quick and easy to take a photo with the enRICH mobile app.

You can also use a photo saved on your phone. If you choose this option the app will help you to zoom and crop your photo to the perfect size for viewing in a text message on a mobile phone. Again, always use a vertical image.

Now let me show you how's it done.

Go to settings then select the profile where we will add this image.

Remember, you will earn free scan credits when you recommend enRICH, simply share your special affiliate link then track all your sales in your members area.

Thanks for watching.

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