

TOM MACK BIO/INTRO

CEO of enRICH Automation, and the creator of enRICH Engagement Technology, the “Hot Prospect Formula,” and recipient of the prestigious “Entrepreneurial Innovator Award,” **TOM MACK** had a computer terminal in his home and was learning Cobol programming from his father years before Microsoft or Apple had their first portable computer. It was 1976, and he was 12.

enRICH Automation is designed to assist companies as they prospect for new customers by automating initial engagement, data enrichment and efficiently handling the back office tasks associated with receiving a new lead.

enRICH Automation utilizes a business card collecting robot that automatically scans information and deploys marketing to new leads so they are never wasted or lost.

For more information about Tom Mack visit <https://enri.ch>

